

Social and competitive sailing in a pristine environment

No	Vision Item	End 19	Comments	End 20	Comments	End 21	Comments	End 22	Comments	End 23	Comments
1.	Club										
	400 members Greater than 25% females Greater than 25% aged less than 25	1	About 200 in 99/20, very poor on females and young members.	2	Held ground despite COVID and increase Female and younger members.	3	Great progress with increased numbers 225 verified and diversity. On the journey.	3	Membership increased to approx 300. Increased social membership.	3	207 Members
	High community profile (acknowledgement/awareness)	1	Some actions but work to be done	2	Increased visibility, Radio station mentions, increased inquiries around membership. Facebook increase, donations to Museum, shop drops done Communications implementation Plan established.	3	Good progress with increased awareness through radio, newspaper, facebook, website. Acknowledged greatly increased positive public presence. 50 th Ann event huge success here.	3	Increased awareness through cruising and social events. Development of Communications Management Plan. Still OFI. following success of 50 th Ann event.	4	Increased visibility through social media and radio station, public events, and day sail pasts.
	Club facilities attractive and welcoming	1	Good club but room for improvement, proactive welcome of visitors	2	Working bees and some minor upgrades completed	2	Step forward and positioned for progress through working group and working bees. Lease renewal finalised.	3	Major effort around grants and volunteer group efforts, set for major improvements.	3	Specific actions underway and progress being made. Bar, Carpet, paint, gra being progressed
	12 Club based social events	1	Some historical activities but room for further refinement	1	No real change, constrained COVID and no Social Member	2	Increased and successful events, needing a proactive coordinator to	3	Established a social coordinator. Improved Bar offerings. Events happening.	4	Specific actions underway including programmed and conducted social events.

							drive future growth.				
	Links to related local clubs (BSC, TBSC and NCYC, SPS)		Reasonably well progressed but room for further refinement		Organised events with NCYC, also Sydney clubs re Breakout regatta		Continued association with NCYC, hosting sports boats, Lagoon catamarans etc. Some good progress.		Continued involvement with other clubs and representation by boats and members in non-PSYC events. Hosting of other club's events.		Ongoing involvement with NCYC, establish further events and involvement.
	Active Volunteers program		Dependant on volunteers good stuff happening but managing and developing		Active efforts to increase volunteers and org structure		Made good progress with Director 1 and Bar coord proactive efforts.		Achieving through organisation of specific activities. Good but a coord needed to refine and make best use.		As per 2022.
	Active Sponsorship support program		Limited but no program		Effort to identify past sponsors, obtained one sponsor, and still need a coordinator		Some minor progress but needing a proactive volunteer champion to improve.		Some minor progress and tidying up, but needing a proactive volunteer champion to improve.		As per 2022.
	4 Working bees a year		Not done at this time		Some conducted, but in need of setting up a program		Good progress, planning, support and outcomes.		Good progress, planning, support and outcomes.		As per 2022.
	Value based membership fee structure		We have a structure but not hitting the mark		Some efforts to tidy up membership register and proration, and 2 new categories. Awaiting overall review		Fee review conducted, further review in Jun 22 for next membership year.		Some anomalies of mix acknowledged.		No further action this stage.

	Effective communications plan and IT use (website, Facebook, What'sApp etc		Method and tools being used but a Comms strategy required to improve		Some good steps forward around Web, WhatsApp, Comms implementation plan Bilge editor established		Some good progress with Bilge, Comms person Dir 3, Web support etc. Some minor efforts to refine being pursued.		Good progress, introduction of RevSport and Comms and IT Management Plan, common Calendar etc.		Active Social Media links to News media and radio. IT content fine.
2.	Sailing and Racing										
	Greater than 30 boats racing across 3 Divisions, (Performance O/IRC PHS, Performance Cruising IRC PHS, Cruising PHS)		Structure and program in place but dependent on membership		Improvements in race documentation and programming but is a measure rather than action Involvement with other clubs as seen some joint races etc		New boats and membership, new HCP system implemented, still always to get there. Major impediment is lack of local club moorings and tender service.		New boats and membership, active programs and trialed, implemented, still always to get there. Major impediment is lack of local club moorings and tender service.		As per 2022.
	2 scheduled races per week, strong variety (extras plus, no extras)		Complete and process in place		Conduct meetings to develop program. Reviewing handicap system for upgrade		Offshore series, twilight. Reasonable attendance in most events.		Full program and ongoing tailoring to support attendance.		As per 2022.
	4 major sailing events/year		Partially done		Got close with Breakout, Jack Holman, NCYC combined, COVID		Working towards, and some success despite Covid and tough weather season.		Some good success with 50 th event, Jack H, hosting of SPs etc.		Added trailable re to program. Room grow.
	2 Major Social cruising events		Not done at this time		Did the poorly attended Aust Day sail		Working towards, and some success, established Aust Day cruise and looking to Easter. 50 th Ann a big		Further cruise coord established and several events being promoted.		A floundering are Some sail past ac in the right direct

							success. Cruising coord established.				
	Formal training program and boats		Establish a program of training, some training conducted		Foundation work done expecting great results		Good success with Sunday sessions, and some formal sessions. More planned.		Multiple training days conducted. More planned.		A floundering are discontinuing of p efforts.
	Tender Service Safety start boat		Not done at this time		Was established but undermined, potential to revisit		Some success with Nelson Bay Marine boat support.		No further progress. Revisit options for a club support boat.		As per 2022.
	2 Open Days & Australian Sailing Try Sailing		Not done at this time		Need identified but no action to date		No success due other priorities to date.		Liaise with Aust Sailing and community events, implement		As per 2022.
Score		<u>16</u>		<u>30</u>		<u>43</u>		<u>49</u>		<u>49</u>	

Legend

<u>Light</u>	<u>Score</u>	<u>Definition</u>
	0	No action or planned action, no progress
	1	Acknowledgement of item, planning, but no meaningful action
	2	Some early action
	3	Meaningful action and progress
	4	Desired state achieved
	5	Over achievement or results beyond intended