

**Mission/Purpose Recommended/Discussed options**

***Social and competitive sailing in a pristine environment***


















***Social and competitive sailing in a picturesque environment***

***Social and competitive sailing in a treasured environment***

*Noting that no 3 aligns with the Port Stephens Council words.*

## PSYC Vision and Measures at End 2019

Vision of what the 'ideal' version of our club would look like.

<u>No</u>	<u>Vision Item</u>	<u>Status</u>	<u>Comments</u>
1.	<u>Club</u>		
	400 members, Greater than 25% females, Greater than 25% aged less than 25		About 200 in 99/20, very poor on females and young members
	High community profile (acknowledgement/awareness)		Some actions but work to be done
	Club facilities attractive and welcoming		Good club but room for improvement
	12 Club based social events		Reasonably well progressed but room for further refinement
	Links to related local clubs (PSAAC, TBSC and NCYC, SPS)		Reasonably well progressed but room for further refinement
	Active Volunteers program		Dependant on volunteers good stuff happening but managing and developing
	Active Sponsorship support program		Limited but no program
	4 Working bees		Not done at this time
	Value based membership fee structure		We have a structure but not hitting the mark
	Effective communications plan (website, facebook, what'sapp etc)		Method and tools being used but a Comms strategy required to improve
2.	<u>Sailing and Racing</u>		
	Greater than 30 boats racing across 3 Divisions, (Performance O/IRC PHS, Performance Cruising IRC PHS, Cruising PHS)		Structure and program in place but dependent on membership
	2 scheduled races per week, strong variety (extras plus, no extras)		Complete and process in place
	4 major sailing events/year		Partially done
	2 Major Social cruising events		Not done at this time
	Formal training program and boats		Establish a program of training, some training conducted
	Tender Service Safety start boat		Not done at this time
	2 Open Days & Australian Sailing Try Sailing		Not done at this time

### **Next steps**

Refine and distribute to us

Advertise options on Notice Board, Website, What'sApp, Facebook seeking membership inputs

A version to the board by 20th

Conduct a session to formulate the Plan post Board consensus.